

**VintAge Media
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For Immediate Release

Goldman Environmental Prize winner and prominent South African anti-fracking activist Jonathan Deal to feature in upcoming documentary.

A feature length picture featuring anti-fracking activist and Goldman Environmental Prize winner Jonathan Deal is in production and set for completion by early 2014.

Filming of the indie documentary entitled What's The Frack! began nine months ago on locations which included the Karoo, Cape Town and Gauteng.

The film is being produced by emerging production house VintAge Media, which has operations in both Johannesburg and Cape Town.

A trailer for the documentary was launched earlier today online.

Deal, who is the main focus on the film, rose to international limelight earlier in April when he was awarded the acclaimed Goldman Environmental Prize in the US.

This followed more than two years of his dogged successful campaign under his organisation Treasure Karoo Action Group (TKAG) in preventing fracking in the Karoo.

Film producer Francis Hweshé said this was his debut feature length film.

“By turning the lenses on Jonathan Deal, we are trying to position the spotlight on South Africa, which finds itself in the eye of an environmental typhoon currently dividing neighbours, citizens and governments alike globally.

“Many ordinary South Africans appear to be in the dark about unconventional shale gas mining. We hope that our film will assist in shedding light on this critical matter.

“It's really been an honour to be part of Jonathan Deal's unwavering yet tough journey he tries to stop the gas rush in the Karoo”.

Hweshé said the film has thus far been entirely financed by the production crew comprising himself, director Davison Mudzingwa and cinematographer Themba Vilakazi.

“Once we realised we had a great story on our hands, we got the cameras rolling. Our personal savings got the wheels of production turning,” he added.

Mudzingwa said: “This is layered story that will be fronted by Jonathan Deal. A host of other characters will balance this fracking discourse. “Most importantly, the cinematography will tell a parallel story of an unsuspecting serene land of the Karoo awaiting an uncertain fate.”

For further information and interviews:

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